

## Institution's Innovation Council

Government Degree College Kupwara, J&K 193222 NAAC ACCREDITED GRADE "A"

# Report

#### Expert Talk on "Problem Solving and Ideation" on 29.10.2024

Institutions Innovation Council, Government Degree College Kupwara organized an expert talk on "Problem Solving and Ideation" on **29<sup>th</sup> October 2024** in the Meeting Hall of the College. The event was organized by Institutions Innovation Council, in collaboration with the Department of Commerce, Department of Computer Applications and Department of economics. The program was organized under the patronage of the worthy principal of the college, Prof. (Dr) Abdul Rashid Malik. Dr. Sheikh Aftaab ul Maroof, convenor of the IIC at college rendered his services as the moderator of the program and Prof. Mohd Rafi Hajam (*HOD, Economics*) acted as the Rapporteur.

The programme started with the welcome address presented by the worthy Principal in which he welcomed the guest speaker, all the participants highlighted the importance of such an event. "Where from the innovation comes, neither from the teachers but Innovation comes from the students, the innovative ideas should come from the students" he said. He also underlined that we have to start from the base, so that a strong foundation can be laid.



After the welcome address, the guest speaker Mr. Arif Ahmad Khan (District Nodal Officer JKEDI) delivered a detailed lecture on "*Problem Solving & Ideation*" in which he spoke about the importance of identifying and defining a problem accurately. He stressed that recognizing the core issue is the first step towards effective solutions. "The worst idea could be the best idea" he said. He stressed that we should empathize on the people to whom we are creating something, i,e, with the customers.

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A lively and interactive Question / answer session was held as part of the event where students had the opportunity to engage with the guest speaker, who shared valuable insights on the topic. The session provided a platform for students to gain a deeper understanding of the subject, clear doubts, and explore the practical applications of the concepts discussed.

The programme ended with a formal vote of thanks, proposed by Prof. Imran Qadir (HOD Computer Applications) in which he thanked the guest speaker, organizers of the programme and all the participants. The programme was attended by a number of students of the college. At the end of the programme light refreshment was provided to all the participants.

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